

# TYLER Q. WEBB

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## ABOUT ME

Video Producer & Multimedia Specialist with 7+ years of experience leading end-to-end video production across corporate, marketing, and educational environments. Expertise in storytelling, on-location production, and Adobe Creative Cloud. FAA Part 107 Certified Remote Pilot with experience producing national marketing content.

## SKILLS

Video Production • Video Editing • Motion Graphics • Storytelling • Live Streaming • Creative Direction  
Adobe Premiere Pro • After Effects • DaVinci Resolve • Photoshop • Illustrator • Audition • Video Strategy  
Cameras: RED, Canon, Blackmagic, Nikon

## EDUCATION

- MS Instructional Design & Learning Technology, UW-Whitewater - Anticipated 2027
- BFA Film & Television, Savannah College of Art and Design - Graduated 2018

## CERTIFICATION

- FAA Part 107 Remote Pilot Certificate

## EXPERIENCE

### **Video Producer (Freelance) – *Suveto*** Philadelphia, PA (Remote) | Sept. 2025 - Current

- Lead on-location video production across multi-state veterinary clinics, capturing branded photo and video content for marketing campaigns
- Direct end-to-end production including concept development, filming, editing, and motion graphics for location-specific brand storytelling
- Partner with stakeholders to develop and execute video strategies aligned with marketing and brand objectives

### **GE HealthCare – *Multimedia & Videography Content Specialist*** Milwaukee, WI | Oct. 2023 - Sept. 2025

- Led end-to-end video production for corporate marketing, training, and internal communications, delivering high-quality branded content across multiple platforms
- Directed cross-functional collaboration with marketing, communications, and learning teams to develop strategic video storytelling initiatives
- Oversaw full production lifecycle including pre-production planning, lighting design, filming, and post-production editing
- Produced and directed live-streamed corporate events, ensuring broadcast-quality delivery under tight timelines
- Managed digital asset libraries and video workflows, implementing organized systems for

content storage, retrieval, and distribution

- Ensured all video deliverables met brand standards and maintained consistency across all internal and external media

### **Milwaukee Repertory Theater - Videographer** Milwaukee, WI | July 2022 - July 2023

- Produced promotional and behind-the-scenes video content supporting marketing campaigns and seasonal programming.
- Filmed and edited branded video content designed for digital marketing and social media distribution.
- Collaborated with marketing and creative teams to ensure brand consistency and storytelling quality across all video deliverables.
- Managed on-site filming logistics including lighting, camera setup, and audio capture for interviews and live production environments.

### **American Stage Theater Company - Video Producer** St. Petersburg, FL | Feb. 2022 - July 2022

- Conceptualized and produced marketing and promotional videos supporting theater programming and audience engagement.
- Directed video shoots including interviews, promotional features, and short-form social media content.
- Edited video assets for multiple platforms, repurposing footage for social media, web and digital marketing campaigns.
- Partnered with marketing leadership to ensure visual storytelling aligned with organizational brand strategy.

### **University of South Florida (USF) - Studio Manager/Editor** Tampa, FL | Dec. 2018 - Feb. 2022

- Managed daily operations of a multimedia production studio supporting large-scale educational content creation
- Oversaw studio equipment, lighting systems, and production infrastructure, maintaining professional-grade output standards
- Advised faculty and stakeholders on video structure, storytelling, and production best practices
- Developed and maintained organized video asset libraries with consistent metadata and archival standards